



## K12 Learning Product Leader

Wisewire's **K12 Learning Product Leader** will lead the design, development, and implementation of creative and forward thinking learning solutions with our K-12 Education Institution clients. The K12 Learning Product Leader will ensure programs are built based on learning science, design best practices, targeted content curation, and innovative academic technologies. This position reports to the Chief Creative Officer and will provide guidance and strategic oversight to the team that handles learning engineering, interaction design, and all aspects of instructional design.

### Responsibilities and Expectations

- Collaborate cross-functionally to create and maintain company-wide instructional standards and best practices for the design and development of scalable, multimedia-rich learning solutions.
- Use design thinking principles to provide ideation leadership, facilitation, and consultation on educational projects. Imbed the design thinking process within the Learning Engineering and Design team to enable breakthrough ideas; innovation and high-quality learning design that meet learner, data and business requirements.
- Expertly apply learner-centered design approaches to frame problems and explore solutions that clearly define a vision of what the product or program learning experience is, what it does, and how it looks and works from the student's perspective.
- Own the integrity of the end-to-end learning experience and high standards of quality for design by leading quality reviews across our production portfolio, facilitating lessons-learned discussions after completion of projects, coaching, and helping the team integrating changes as needed.
- Establish roles, responsibilities, and expectations for the Learning Engineer Design team, stakeholders and SMEs in initiatives. Ensure continuous communication with stakeholders throughout the educational development process.
- Build, lead, and communicate the vision to a high-performing team of learning engineers and designers, content developers and curators, and assessment developers.
- Manage consistent performance of Learning Engineer and Design Team, set team-level KPIs to ensure exceptional quality learning products and production performance.
- Analyze and monitor Instructional Design & Technology trends and strategies, seeking out new innovations to continually enhance and improve our educational delivery.
- Responsible for integrating new learning design and production software, and determining if the solution is cost effective and scalable.

### What You Will Need:

- Master's degree or higher in education, instructional design, education leadership, or related field





- 7+ years of experience directly related to instructional design; competency-based program design; complex, multi-media-rich e-learning experience design; hands-on digital and experience design and instructional technology and learning management systems
- 5+ years of experience in a leadership role directly overseeing, building, developing, coaching and mentoring a team of instructional design and course development professionals
- 5+ years of experience in a leadership role managing learning design, production and delivery, including: program level curriculum development; Instructional design; Content development and curation; and instructional technology to support personalized learning experience
- Experience with full-scale competency-based design and production, including: competency-based scaffolding and standards mapping; and targeted assessment design
- Deep understanding of current and emerging experience design principles, and human-centered design methodologies. Demonstrated application of the knowledge, skills and abilities of experience design practitioners.
- Experience building a culture of collaboration, innovation, and execution. Be an agent of change in a rapidly changing environment.
- Demonstrated capability to build trust and establish credibility with faculty, peers, direct reports and senior leaders.

## What Will Put You Ahead?

- Advanced analytical and problem solving skills
- Superior consulting, influence management, and networking skills
- Ability to apply concepts to drive market-leading innovation in blended learning environments
- Problem-solving, diplomacy and persuasive selling skills