



Wisewire's Champion for Learning is responsible for developing and designing innovative learning products and content from grade K-12 and Higher Education. Our Champion for Learning will work cross-functionally with the Chief Creative Officer and other stakeholders to create effective, compelling and measurable new learning products. This key stakeholder will stay current with continual changes in teaching and learning models to evolve course and assessment design and improve student experience and data reporting.

Responsibilities

The Champion for Learning is responsible for the learner success of educational products as measured by how efficiently products move students from novice to expert, product ease-of-use, and successfully meeting the business requirements.

- **Ideation and Design**
 - Gathers requirements from clients, writes requirement document and ensures team understands and can meet those requirements.
 - Creates solutions and oversees the success of products for our key, innovative clients
 - Creates and presents solutions at the course and program level to both internal and external stakeholders
 - Works with subject matter experts to conceptualize, develop and execute successful content plans for learning products and reviews at the course and lesson level
 - Communicates solutions to the build team, coach content creators and oversee quality using product and learner quality metrics.
- **Product Design Quality**
 - Can synthesize ideas, define the problem and clarify the solution
 - Can articulate and synthesize the overall learning experience people have with a product, service, or environment
 - Ensure that concepts are coherent and satisfy learner needs and goals
 - Is able to direct build team and provide templates/guidelines to ensure their success
 - Conduct extensive qualitative and quantitative research to identify the needs of projects and ongoing changes within the industry
- **Technology**
 - Be the expert of current education-technology design including apps, platforms, interactives, games and simulations
 - Understand strengths and limitations of frequently used Learning Management Systems(LMS) and produce best results for a given LMS, including adaptive platforms
- **Management**
 - Leads solution development efforts that best address customer needs, while coordinating the involvement of all necessary company personnel.



- Develop and manages the schedules and budgets to ensure products successfully launch according to customer needs and proposed schedule

Accountabilities and Performance Metrics

- Meet client expectations for functionality
- Meet internal and external expectations for engagement and quality
- Be able to inform external and internal stakeholders on latest, best, important education-technology design preK-adult
- Meets assigned expectations for profitability
- Achieves defined strategic customer objectives

Organizational Alignment

- Reports to the Chief Creative Officer
- Oversee learning design staffing strategy including staff, vendors and freelancers
- Enlists the support of Success Managers, Business Development Specialists and the Learning Design team as needed.
- Closely coordinates company executive involvement with customer management.

Qualifications and Skills

- Masters or PhD degree in Education Technology, Education, Instructional Design or related field
- Experience in a professional teaching environment or working within an educational institution is required
- Proven work experience in designing educational products
- Strong portfolio of learning product designs including “quick” prototypes and published works
- Minimum eight years of education-technology product design
- Experience managing teams of 5+ and being a positive influence on colleagues and teams alike
- Demonstrated problem-solving, diplomacy and persuasive selling skills
- Experience in writing curriculum that is focused in developing creative thinking, communication, self-management or systems thinking, in addition to standards-based content is a strong plus
- Ideal candidate is a strong critical thinker with the ability to synthesize large amounts of information and work independently to create products that successfully align to the program model



Wisewire

- Exceptional organizational skills and acute attention to detail
- The ability to embrace change, work as a team player, flexible, and strive for continuous development

wisewire

www.wisewire.com