



Art Development Editor

About Us:

Wisewire is an Edtech company focused on learning design & grounded in the science of how students of all ages engage, practice, and learn. We create technology-enabled solutions for providers in the pre-K-12, university, career readiness, and alternative credential markets. Our scalable technology enabled framework-driven approach accelerates time to market with high fidelity to outcomes. Design thinkers at our core, we complement fresh perspectives with our combined decades of expertise in quality experience design, sustainable content investment, and a repository of customizable learning objects and skill packs.

Our learning materials have been adopted by 48% of the institutions in the United States and are used by 2.2 million students. The Wisewire team consists of over 2,500 subject matter experts, data scientists, learning architects, and interaction designers who all work together toward a common goal. Our team is full of people that are excited to move the education industry forward with cutting edge ideas and is well positioned to be a high growth company in the Edtech landscape.

About the Role:

Wisewire is seeking an Art Development Editor that will lead the sourcing of vendors, creation and acquisition of still imagery, and clearance of rights across a broad set of eLearning products for the K-12, High Ed, and professional markets, while managing a team of digital image professionals to support the project management and production teams for a suite of digital textbooks and courses.

Responsibilities:

- Identifying new vendors to create large volumes of imagery, negotiating pricing, and managing the vendor relationship
- Working with Project Leads to identify individual project needs, develop specifications and style guides, overseeing schedules and budgets
- Creating and maintaining a library of tagged and reusable assets

Qualifications:

- Vendor management
- Negotiations
- Background in latest digital image creation technology and processes
 - i.e.: Adobe CC, Figma, Canvas, etc.
- Project Management and Trafficking
- Strong people management and team management skills
- Familiarity with Creative Commons, Public Domain, and other intellectual property and copyright concepts
- Familiarity with common metadata standards and taxonomie,
 - i.e.: Dublin Core, etc.
- Familiarity with technical art, including Medical Illustration, Chemistry, Math and Computer Science is a bonus

Rewards:

- Competitive Salary
- Medical, dental, vision, & more
- 401k Matching
- Fully Remote, with quarterly travel for conferences and meetings
- Paid Time Off
- Paid Holidays
- Tuition Reimbursement Program
- Parental Leave